

The One Page Plan

Company
Name:

Date:



Core Fundamentals

3 Year (3HAG)

1 Year (1HAG)

90 Days

Apex North Star Vision (BHAG)		Core Customer	3HAG Key Metrics	1HAG Key Metrics	Company Quarterly Metrics	Individual Quarterly Metrics
Core Purpose		Profit Per X	3HAG Statement			Individual Priorities
Core Values		Brand Promise with Guarantee	Key Moves	Annual Priorities	Quarterly Priorities	
1.)			1.)	1.)		
2.)			2.)	2.)		
3.)			3.)	3.)		
4.)			4.)	4.)		
5.)			5.)	5.)		

