

# GUT IT OUT – 3HAG



Foundation 1
Core Purpose
Core Values

Foundation 2
10-30 Year Goal - BHAG

Foundation 3
Profit/X

3HAG – 3 Year Highly Achievable Goal	
Year Ending:	
Revenue	
Expenses	
Profit	
Cash	
Unit:	
3HAG Statement	
3-5 Key Capabilities	
Known For:	